

APPENDIX 7

DISCOUNT PROGRAM RULES OF

Special discount for Sziget-regulars, owning a Hungarian OTP Bank Paypass card

1./ THE DISCOUNT PROGRAM (hereinafter referred to as the OFFER)

Sziget Cultural Management Ltd. (hereinafter referred to as Sziget Ltd.) offers a 50 percent discount from the gross full price (valid after 1 May 2012 for Sziget Festival 2012) of Sziget Weekly Pass (with camping) and Sziget 5 Days Pass (non-camping). The conditions of the special offer are as follows: Sziget Weekly Pass (with camping) - 31 500 HUF, Sziget 5 Days Pass (non-camping) - 27 500 HUF (hereinafter referred to as special offer tickets).

2./ DURATION OF THE OFFER

The offer takes place from 24th April 2012 till 15th July 2012. Sziget Ltd. reserves the exclusive right to modify the duration of the offer without any further explanation within the above mentioned time-frame.

3./ THE PROCESS OF CLAIMING THE DISCOUNT

(i) The 50 percent discount available for regular Sziget visitors can only be used by persons over 14 (when submitting the data).

(ii) Registration at the www.sziget20.com website:

a. facebook-members can register with their facebook identification; or

b, non-facebook members can opt for the simplified registration process.

(iii) Upload process:

3 photos, or 3 videos, or 3 stories, or at least 3 photos of your tickets or wristbands from different years, or any combination of these (hereinafter referred to as Sziget memories) need to be uploaded to the website www.sziget20.com.

The uploaders taking part in the special offer program are aware of the fact that they upload contents on their own responsibility and are not allowed to violate the rights of any other person, in particular the rights linked to images. By uploading Sziget memories of any kind, the uploader irrevocably agrees to Sziget Ltd. using the uploaded contents in any appropriate way in accordance with the aims of the Event or the Offer, particularly to Sziget Ltd. publishing Sziget memories on the Event's websites or posters. The uploader is aware of the fact that after having submitted the memories, they hold no rights to claim any violation of personal rights linked to these.

(iv) All uploaded Sziget memories are evaluated by Sziget Ltd.

In case of negative evaluation (if the uploaded Sziget memories are not obviously deriving from three different years, or the uploaded content is not compatible with the upload policy of Sziget Ltd.), the uploader receives a feedback in the form of an e-mail, informing him/her that the uploaded content is not appropriate. Negative evaluation does not mean a complete exclusion, so the user has the possibility to restart the process by uploading new contents.

In case of positive evaluation, the uploaded content will appear on the www.sziget20.com website, no later than 7 working days after the upload, moreover the uploader automatically receives an e-mail in which Sziget Ltd. informs them about the success of the upload, and all further steps.

(v) Further steps in case of positive evaluation:

- Properly filling the data in the registration form - included in the positive feedback e-mail -, i.e. full name provided in ID, date of birth, mother's maiden name, phone number, e-mail address, and accepting the General Terms and Conditions, the privacy statement and other related attachments. In case the registration form is filled in properly, the uploader automatically receives a promotional code.
- The uploader can purchase the 50 percent discount ticket using the promotional code.
- After having received the promotional code, at latest until 15th July 2012, the uploader must apply for an *OTP PayPass™* card at OTP Bank. In case the uploader already owns an *OTP PayPass™* card, they do not need to apply for another card. The uploader can take advantage of the 50 percent discount with an *OTP PayPass™* card valid at the starting date of Sziget Festival.

4./ CONDITIONS OF USING THE DISCOUNT

(i) The Offer can only be taken advantage of by persons over 14 years of age (when submitting the data).

(ii) Owning an *OTP PayPass™* bankcard which is valid when Sziget starts, with the beneficiary's name on it.

(iii) Upon entry (when changing the voucher to a wristband), the beneficiary must own all of the following:

- a. a valid *OTP PayPass* card with the beneficiary's name on it
- b. the ticket voucher
- c. any document of personal identification (passport, ID, or driving license).

5./ SPECIAL OFFER WEEKLY TICKETS CAN ONLY BE PURCHASED AT THE FOLLOWING VENDORS, AFTER RECEIVING THE PROMOTIONAL CODE:

http://mienkasziget.hu/jegyterjeszto_helyek