

## **DATA MANAGEMENT INFORMATION**

### **DATA MANAGEMENT CODE OF METAPAY**

Meta MPI LLC (registered office: 6237 Kecel, József A. str. 2/1.) as data manager („Data Manager”) (data protection registration number: Budai Gourmet festival: 041980001, VOLT festival: 041980003, Heineken Balaton Sound festival: 041980002, Sziget 2011 festival: 041980004) shall honour the fundamental constitutional right regarding the protection of personal data, which declares that everyone disposes of his personal data himself.

### **LEGAL BASIS OF DATA MANAGEMENT**

For the sake of the protection of personal data, the Data Manager shall determine the rules of the management of personal data with attention to Act 63 of 1992 on the Protection of Personal Data and Public Access to Data of Public Interest ([Hungarian abbreviation:] Avtv.), and other related laws, as follows.

The Data Manager shall determine under this Code the principles and practice pertaining to the management and protection of personal data lawfully communicated by users of card-based solutions provided by Metapay in the course of their registration.

By completing the registration related to Metapay cards, users learn and accept the terms and conditions included in this Code.

### **PURPOSE OF DATA MANAGEMENT**

The Data Manager shall manage personal data for the sole purpose of carrying out market research with regard to and promoting the services of the company group's companies and partners to those concerned. For this purpose, the Data Manager shall be entitled to send electronic newsletters and/or text messages to the electronic mailing address or cellular number provided in the course of registration.

The Data Manager updates the already recorded data of those concerned on a continuous basis, upon each eventual later contact.

### **DESCRIPTION OF DATA MANAGEMENT**

With regard to the use of card-based solutions, a user may decide to register his personal data in order to prevent others from using his card illegally. In the course of any registration, the provision of data is always voluntary, visitors may decide at their own discretion about providing the requested data. In the case of persons registered on the [www.metapay.hu](http://www.metapay.hu) web site or in SMS, data management shall only be performed on basis of the provision of proper on-site information based upon this Code and it is subject to their voluntary, unequivocal and express consent.

### **TERM OF DATA MANAGEMENT**

Personal data shall be managed by the Data Manager during the existence of the purpose of data management. At the time of the termination of the purpose of the data management, the personal data of the person concerned shall be cancelled immediately upon his request.

#### **PROVISION OF INFORMATION, CONSENT**

Prior to the registration of personal data, the person concerned shall, in each case, be properly informed in advance about the management of the personal data provided and his unanimous and express consent shall be obtained based on the information provided and pertaining to the data management, e.g. by the express acceptance of these rules.

#### **RIGHTS OF VISITORS REGARDING THE MANAGEMENT OF THEIR PERSONAL DATA**

Visitors may request information on the management of their personal data. Upon request, the Data Manager shall provide information to the person concerned about his personal data managed, the purpose, legal basis and duration of the data management, the name and address (registered office) of the data processor, and its activity pertaining to the data management. Applications for information shall be submitted via electronic mail to the following address: [adat@metapay.hu](mailto:adat@metapay.hu). In case of an application for information by the person concerned, the Data Manager shall reply in writing within 30 (thirty) days.

The person concerned is entitled to request the **correction** of his personal **data** (by submitting the correct data) at the following electronic address of the Data Manager: [adat@metapay.hu](mailto:adat@metapay.hu). The Data Manager shall immediately correct the data in its own records and shall inform the person concerned in writing thereof. The person concerned shall be entitled to request his personal data to be cancelled (i.e. to withdraw his statement containing his consent to the management of his personal data). **Cancellation** may be requested at the [adat@metapay.hu](mailto:adat@metapay.hu) electronic address of the Data Manager or by mail sent to the following mailing address: Meta MPI LLC, 1013 Budapest, Krisztina blvd. 32. The person concerned shall be entitled to withdraw in whole or in part his consent without giving any reasons. Following receipt of the notification about the withdrawal of such consent, the Data Manager shall immediately provide for the termination of the data management, shall permanently delete the person concerned from its own records (i.e. it shall instruct the data processor to perform the deletion) and the personal data concerned by the withdrawal shall be deleted in such a manner that the person making the withdrawal statement shall be clearly identifiable, then the person concerned shall be informed of these actions. The person concerned shall be entitled to seek legal remedy in case of a breach of his rights related to his personal data. Any user who feels that his right to the protection of personal data has been breached shall be entitled to seek remedy at the courts of law and he may also request help from the Data Protection Commissioner. Detailed legal provisions pertaining thereto and to the obligations of the Data Manager are included under Act 63 of 1992 on the Protection of Personal Data and Public Access to Data of Public Interest.

#### **DATA TRANSMISSION**

Any person concerned gives his express authorisation to the Data Manager to forward his personal data within six months from their recording to the Sziget Kulturális Menedzser Iroda LLC

(registered office: H-1033 Budapest, Hajógyári sziget; top. lot. no.: 23-796/17, court registration number: 01-09-263756, tax number: 10837410-2-41).

#### **DATA SECURITY**

The Data Manager shall undertake all necessary measures to ensure the safe and undamaged management of the data and the construction and operation of data management systems required therefor. The Data Manager shall ensure that unauthorised persons may not have access to, publish, forward, modify and/or delete the managed data. The data managed may solely be disclosed to the Data Manager and employees involved of the data processor; the Data Manager shall not release these to any third parties unauthorised to access the data.

#### **THE DATA PROCESSOR**

The Data Manager is entitled to use the services of data processors. The data processor is obliged to carry out its activities in line with the mandate, the present code and relevant legal provisions. The Data Manager shall immediately notify the data processor if it obtains information on any changes in personal data, their processibility or a declaration of withdrawal regarding their deletion. Data are processed by Meta MPI LLC (registered office: 6237 Kecel, József A. str. 2/1.).

#### **SCOPE AND AMENDMENT OF THE DATA PROTECTION CODE**

The scope of the present code includes the Data Manager and all data obtained and managed by the Data Manager during its activity. The Data Manager retains the right of unilateral amendment of the present data management code subject to prior notification of visitors. By using the service after the entry into force of the amendment, visitors accept the amended data management code. The present data protection code enters into force on 31 May 2011.